## PMB graduate program: Application review rubric

Clear research goals and interest in	Clear evidence of applicant's	Evidence of enthusiasm or		
solving real-world problems, alignment	motivation, persistence, ability to	commitment to research, potential for	Demonstrated prior research	Clear potential for leadership and
of goals with faculty expertise	overcome obstacles	future research	experience in academia or beyond	engagement in academia and beyond
		1 = Little or no expression of research		1 = Not indicated or vague details; indicated
1 = No goals or interests indicated	potential insufficient	enthusiasm or commitment	1 = No experience indicated	potential insufficient
2 = Expression of goals and interests evident,			2 = Co-op, internship, or research experience	
-	2 = Indicated with detail but are not well	*	indicated but outcomes are not clearly	
faculty expertise	articulated	articulated through demonstration of interest		2 = Indicated with detail and potential is good
		3 = Clearly articulated through demonstration		
		of research experience beyond senior project	with clearly articulated outcomes (e.g., senior	
3= Expression of goals and interests clearly	3 = Indicated with detail and clearly	or capstone (research experiences can include	thesis, capstone or co-op report/presentation,	3 = Indicated with detail and potential is
articulated and align with faculty expertise	articulated	academic and beyond)	conference presentation, publication)	outstanding
	(Sources: Letters of recommendation, CV,			
8	personal statement, trends in GPA over time,	(Sources: Letters of recommendation, CV,		(Sources: Letters of recommendation, CV,
personal statement)	transcripts)	* *	(Sources: CV, personal statement)	personal statement)
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