



BIOL 5701

SCIENCE COMMUNICATION

A PRIMER FOR SCIENTISTS

Course description: Are you interested in honing your skills as a communicator? This class will help you improve your skills and gain confidence through practice and feedback. At the end of the course, you will have two finished pieces that you can use for fellowship applications or to publish. Here's some of what we will cover in the course:

- Translating technical concepts and avoiding jargon
- Understanding your audience and employing storytelling to engage them
- Identifying what makes science newsworthy
- Exploring concepts in inclusive science communication
- Writing science stories and a three-minute thesis talk

The skills and practice from this course will help you in your future writing, presentations, and networking whether you want a career in academia, industry, nonprofit, government, or beyond. In addition to gaining a solid foundation in science communication, you will hear from guest speakers and experts about careers translating science.

- Credits load:** 2 credits, Pass/Fail or Graded
- Class size:** 15 student maximum
- Meeting dates:** Spring 2022, Monday 9:00-11:00, In person
- Instructor:** Caitlin Looby, caitlin.looby@gmail.com (she/her/hers)

